



SUCCESS THROUGH LEARNING 弘扬教育 成就人生

Continued Strong Execution

2009 First Quarter Results Presentation

May 21, 2009

Forward-Looking Statement

This press release contains “forward-looking statements” within the meaning of the Private Securities Litigation Reform Act of 1995, including certain plans, expectations, goals, and projections, which are subject to numerous assumptions, risks, and uncertainties. Forward-looking statements involve known and unknown risks, uncertainties and contingencies, many of which are beyond our control which may cause actual results, levels of activity, performance or achievements to differ materially from any future results, levels of activity, performance or achievements expressed or implied by such forward-looking statements. The Company’s actual results could differ materially from those contained in the forward-looking statements due to a number of factors, including those described under the heading “Risk Factors” in the Company’s Annual Report on Form 20-F for the year ended December 31, 2007, and in documents subsequently filed by the Company from time to time with the Securities and Exchange Commission. Unless required by law, the Company undertakes no obligation to (and expressly disclaim any such obligation to) update or revise any forward-looking statements, whether as a result of new information, future events or otherwise.

Financial and Business Highlights for First Quarter 2009

First Quarter Financial Highlights

First quarter revenue exceeds both management guidance and analyst consensus. Our EPS has also exceeded analyst consensus.

- Net revenue for the online degree programs in 1Q09 grew by 20% to ¥66mm compared to 1Q08
 - Online degree programs revenue growth was primarily driven by fall semester 2008 revenue students of approximately 118,000 students from fall semester of 2007 of approximately 91,000 students
 - Total net revenue in 1Q09 grew by 17% to ¥81mm compared to 1Q08
- Adjusted EBITDA margin in 1Q09 was nearly 32% vs. 26% in 1Q08, with strong operating results in 1Q09 vs. 1Q08 despite gross margin decline
- Our GAAP net income attributable to CEDU increased to ¥9.6mm compared to ¥2.1mm year over year with diluted GAAP earnings per ADR being \$0.09 in 1Q09, vs. \$0.03 in 1Q08, exceeding analyst consensus of \$0.02
- Our adjusted net income increased to ¥13.4mm compared to ¥4.8mm in 1Q08 with dil. adjusted earnings per ADR attributable to CEDU being \$0.12 in 1Q09 vs. \$0.03 in 1Q08; primarily driven by strong operating expense control and income tax benefit in 1Q09 vs. 1Q08

First Quarter Business Highlights

Online degree programs have continued to focus on our learning centers operations as well as courseware development and technology upgrade

■ Online degree programs

- In the first quarter of 2009, we have continued to expand our learning centers operation. As of end of first quarter, we have 29 franchised learning centers and 20 proprietary learning centers, a total of 49 learning centers
- In 1Q09, the learning centers were also in active preparation for our 2009 spring semester enrollments
- As continued from fourth quarter of 2008, we have continued to invest in new courseware development for selected collaborative alliances, which we believe will raise our university partners' profile and contribute to 2009 enrollment in the tough economic environment
- Similarly, we have continued to invest in technology upgrade for our collaborative alliances and building an online learning platform for both degree and non-degree learning for the future

First Quarter Business Highlights (Cont'd)

Progress continues to be made at all business lines

■ 101 Online Tutoring

- We have continued to make good progress at our 101 online tutoring programs. Compared to 1Q08, our cash receipts collected registered over 50% growth. GAAP revenue recognized grew by 10% in 1Q09 compared to 1Q08
- Other updates include continued effort to improve products for both the consumer and school versions; strengthened training program for the sales agents, and further streamlined product development process for the Yo-Yo Bear products

■ Private Schools

- Anqing School's phase II construction is on track

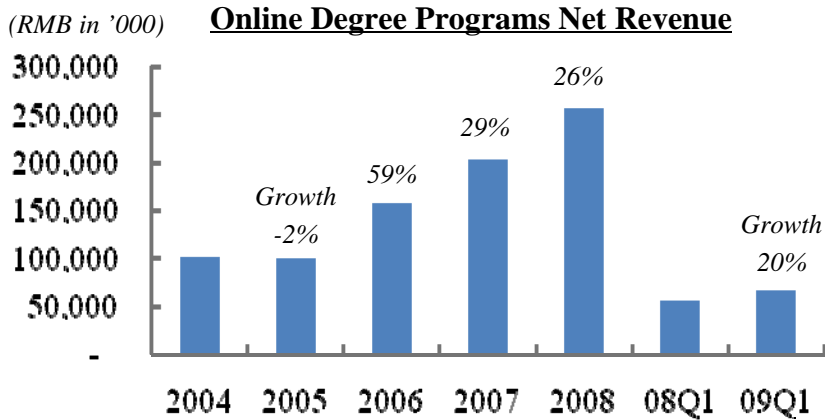
■ International Curriculum

- Efforts continue to sign contracts for the SCC language program

Financial Review of First Quarter 2009

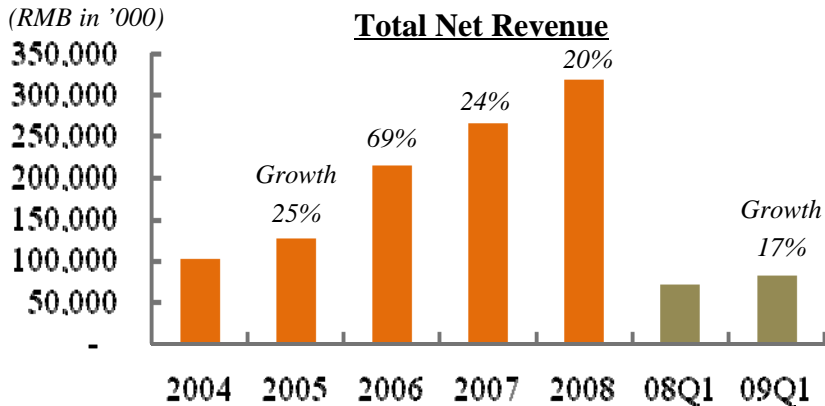
Revenue by Business Line

Total net revenue for 1st quarter recorded a solid 17% revenue growth Y/Y;
online degree programs recorded a 20% revenue growth Y/Y



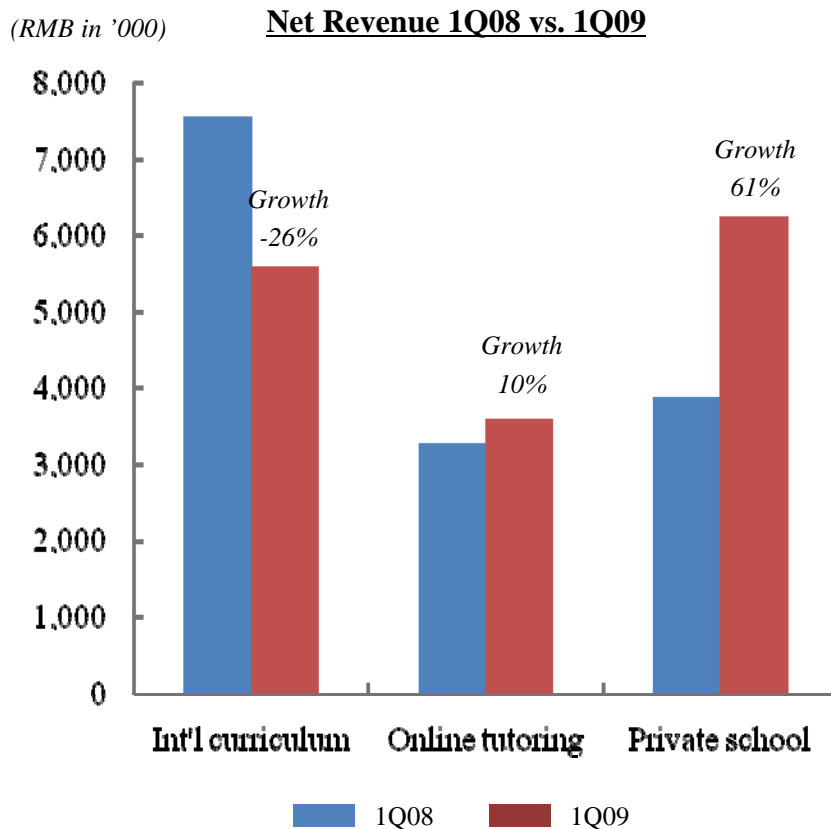
- Online degree programs net revenue grew by 20% in 1Q09 vs. 1Q08 primarily driven by enrollment growth for fall semester 2008 vs. fall semester 2007

- Total net revenue grew by 17% in 1Q09 vs. 1Q08 primarily driven by growth in online degree programs and private schools segment revenue growth



Revenue by Business Line (Cont'd)

Both online tutoring and private schools have registered healthy growth in 1Q09 compared to 1Q08

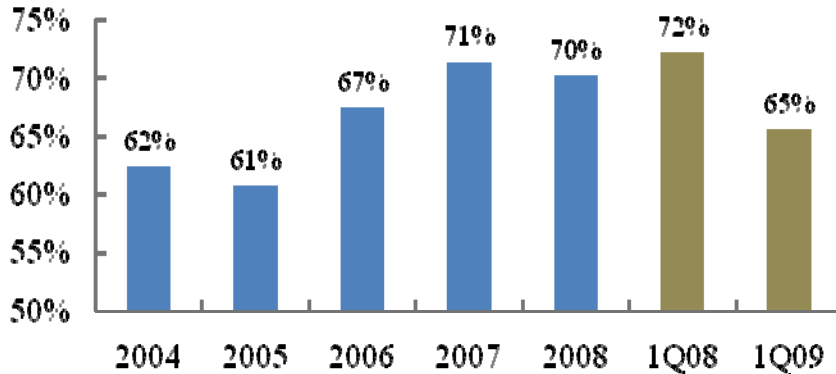


- 101 online tutoring program's net revenue increased by 10% compared to 1st quarter 2008; the segment has continued to perform since the last quarter
- Private schools, particularly Anqing School has continued to benefit from the new campus expansion and enrollment growth in the fall of 2008
- International curriculum segment as expected declined compared to the 1st quarter of 2008
 - Management is in process of signing new local partners

Gross Margin

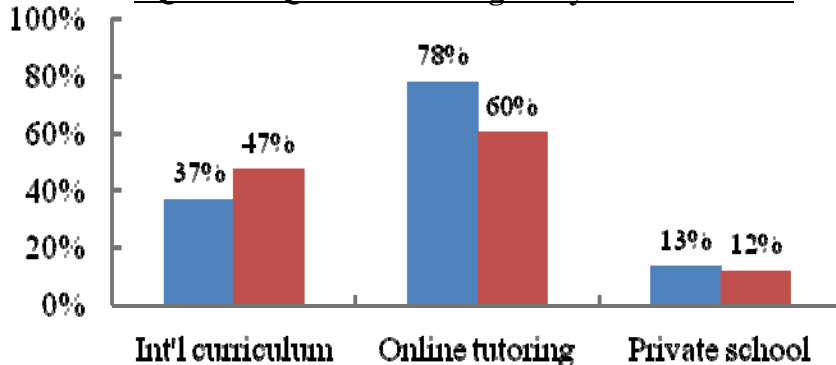
Gross margin in 1Q09 declined compared to 1Q08 primarily due to expansion of our learning centers network and courseware development

Online Degree Programs Gross Margin



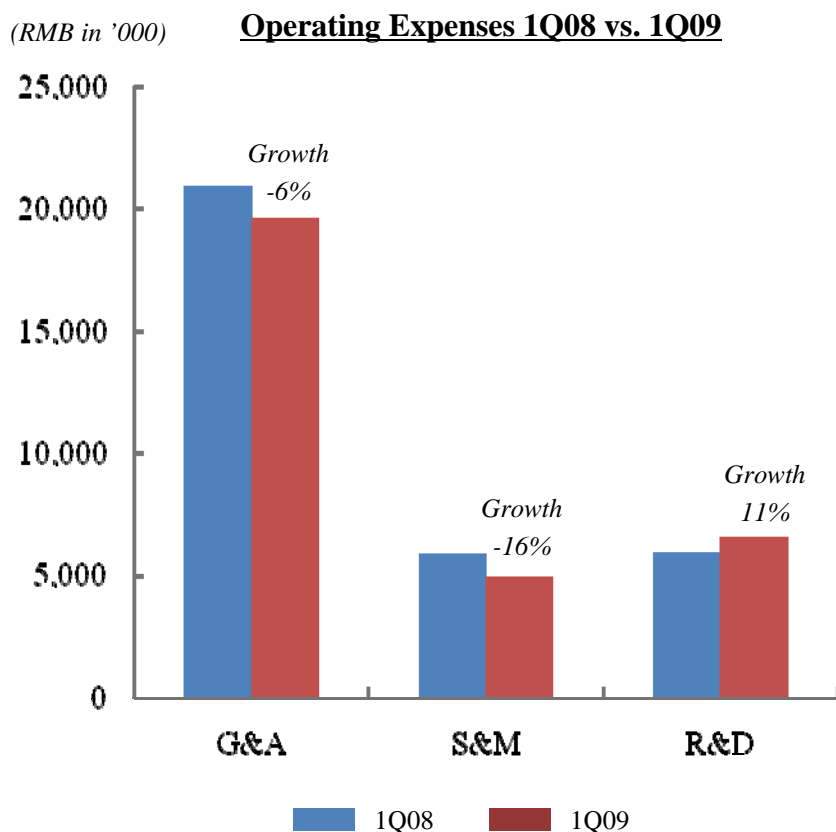
- Online degree programs gross margin in 1Q09 declined compared to 1Q08 primarily due to expansion of our learning centers network
- 101 online tutoring program gross margin declined in 1Q09 vs. 1Q08 primarily due to increased personnel and investment in Yo-Yo Bear products
- Private schools gross margin declined slightly compared to the same quarter 2008 primarily due to increased staff
- Despite revenue decline in the international curriculum program, gross margin increased due to tight cost controls

1Q09 vs. 1Q08 Gross Margins by Business Lines



Operating Expenses

Total operating expenses declined slightly in 1Q09 compared to 1Q08, benefiting from strong expense controls

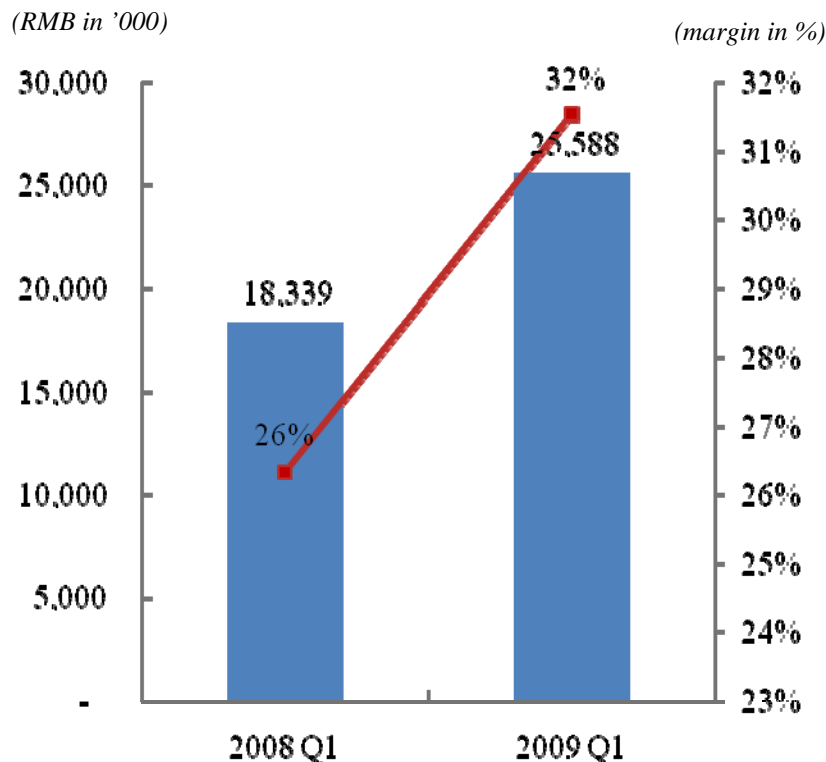


- General and administrative expenses declined in 1Q09 compared to 1Q08 primarily due to a decrease in 2009 provisional performance based annual bonuses
- Sales and marketing expenses declined due to tight advertising and promotional expense control, particularly for our learning centers operation
- Research and development expenses increased primarily due to increased technology upgrade for selected university partners

Adjusted EBITDA

Adj. EBITDA increased in 1Q09 compared to 1Q08 primarily due to higher operating margin

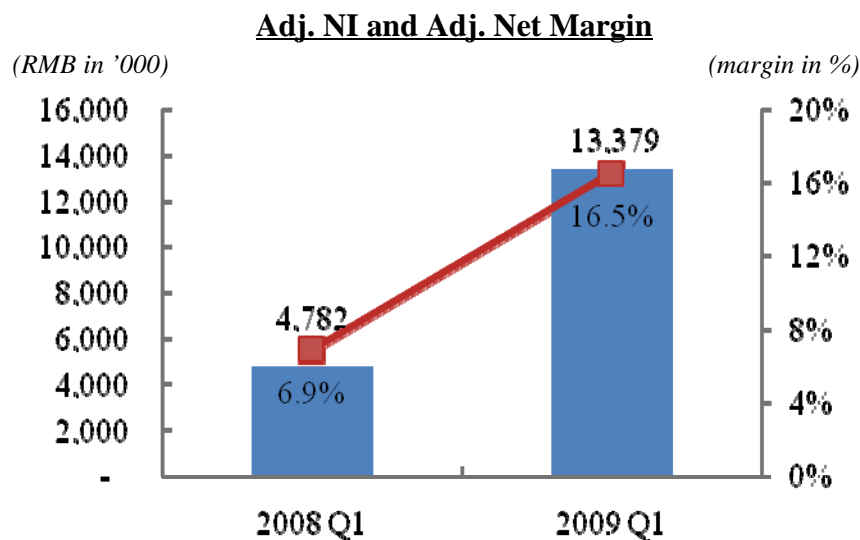
Adj. EBITDA and Adj. EBITDA Margin



- Adjusted EBITDA margin increased primarily due to solid revenue growth and well controlled operating expenses, despite an increase in cost of revenue
 - Adjusted EBITDA improved from ¥18.3mm to ¥25.6mm, an increase of nearly 40%
- Similarly, operating margin increased to 22% compared to 18% in 1Q08
- Adjusted operating margin improved from 22% in 1Q08 to 27% in 1Q09

Adj. Net Income and EPS

GAAP net income improved from ¥2.1mm to ¥9.6mm year over year, and adjusted net income improved from ¥4.8mm to ¥13.4mm year over year



- Net income attributable to CEDU in 1Q09 increased significantly compared to 1Q08 primarily due to improved operating results, lowered tax expenses as a result of the new high tech enterprises status and slightly reduced non-controlling interest, despite a decrease in interest income
- Effective tax rate in 1Q09 was approximately 14% , reflecting the preferential tax rate obtained in late 2008; as compared to approximately 32% in 1Q08

Dil. GAAP EPS	\$0.01	\$0.03
Dil. Adj. EPS	\$0.01	\$0.04
Dil. Adj. E per ADS	\$0.03	\$0.12
Dil. ADSs O/S (mm)	20.9	17.7

Solid Balance Sheet

<i>(In millions)</i>	Dec. 31, 2008	Mar. 31, 2009	Mar. 31, 2009
	RMB	RMB	US\$
Cash and term deposit	417,433	338,209	49,497
AR	14,854	4,414	646
Amounts due from related parties	150,472	114,688	16,785
Other current assets	24,237	23,872	3,494
Total current assets	606,996	481,183	70,422
PP&E and deposits for PP&E	170,544	174,421	25,526
Intangible assets	70,377	69,192	10,126
Goodwill	38,155	38,155	5,584
Other long-term assets	32,608	33,096	4,843
Total Assets	918,680	796,047	116,501
ST deferred revenue	96,068	29,641	4,338
AP	8,530	6,905	1,011
Accrued expenses	51,629	49,595	7,257
Amounts due to related parties	25,769	30,072	4,401
Taxes payable	39,925	26,163	3,829
Total current liabilities	221,921	142,376	20,836
LT deferred revenue	6,073	6,885	1,008
Def. tax liab. & unrecg'd tax benefit	16,542	16,991	2,487
Total long term liabilities	22,615	23,876	3,495
Non-controlling interest	84,315	88,759	12,990
Total shareholders' equity	589,829	541,036	79,180
Total liabilities, MI and Shr Equity	918,680	796,047	116,501

- Cash and cash equivalents balance as of end of 1Q09 was approximately \$50mm
- Significant reduction in accounts receivables and amounts due from related parties in 1Q09
- Significant reduction in short-term deferred revenue due to cash collected for fall semester recognized as revenue in the first quarter

Revenue Guidance for 2nd Quarter 2009

Revenue Guidance for 2nd Quarter 2009

- 2009 second quarter revenue guidance is between ¥83 million and ¥87 million, which represents a 4% to 9% growth from total net revenue in the second quarter of 2008.

Non-GAAP Financial Measures

To supplement the unaudited condensed consolidated financial information presented in accordance with Accounting Principles Generally Accepted in the United States of America (“GAAP”), the Company uses non-GAAP measures of income from operations and net income attributable to ChinaEdu Corporation, which are adjusted from results based on GAAP to exclude certain non-cash items of share-based compensation, amortization and goodwill and intangibles impairment charges, if applicable. The Company also uses adjusted EBITDA, which is also a non-GAAP measure and is adjusted from GAAP results of net income to exclude interest income, taxes, depreciation, amortization, share-based compensation and goodwill and intangibles impairment charges, if applicable. These non-GAAP financial measures are provided to enhance the investors’ overall understanding of the Company’s current and past financial performance in on-going core operations as well as prospects for the future. These measures should be considered in addition to results prepared and presented in accordance with GAAP, but should not be considered a substitute for or superior to GAAP results. Management considers the non-GAAP information as important measures internally and therefore deems it important to provide all of this information to investors.